

EVERYDAY LEADERSHIP


When great people make
amazing things happen

What is 'Everyday Leadership'?

The word 'leadership' is largely synonymous with senior personnel who have the authority, influence and power to lead their organisations from positions at the top. There is, however, an alternative school of thought that perceives truly effective leadership as something that happens throughout an organisation and stems from people who have passion, clarity and unwavering commitment to what they do and in what they believe.

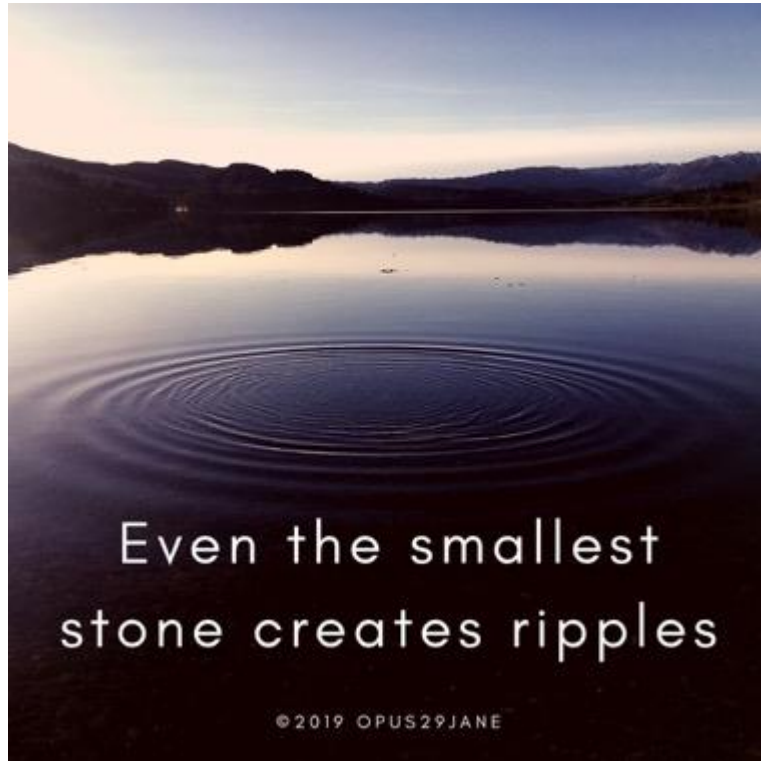
This is **EVERYDAY LEADERSHIP**.

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The greatest leadership is not simply about the loud, lone voice from the top; rather the quiet, everyday actions from all who care

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As an everyday leader you will...

- Believe that you can always make a difference, regardless of your perceived level, role or status
- Be highly aware of your values, motivations, drivers and impact
- Be curious and have the desire and ability to support others

Equally, you will thrive when...

- Your learning is supported by a network of 'great people'
- Your learning environment is safe, trusted and relevant
- You can apply your learning back into your work context

Developing 'everyday leaders'

Everyday leadership development programmes are built around the central themes in the diagram below:



An Introduction to 'Everyday Leadership'

This programme will support you to develop the foundations of your leadership approach. This unique course will help you identify the fundamentals of everyday leadership and work out how they apply for you in your own context.

There are 3 modules in this introductory programme:

- Module 1 - What does leadership mean to you?
- Module 2 - Understanding your context
- Module 3 - Knowing yourself

Utilising an innovative combination of online resources, guided learning sessions, 1-2-1 mentoring, exploration tasks and reflective discussions, total programme time will include:

- 8 hours of online videos and/or 'webinars'
- 2 hours of 1-2-1 support
- 3 hours of reflective discussion
- Individual exploration tasks

An Introduction to Everyday Leadership | Your Programme Outline

Getting to know you

Pre-programme 1-2-1 call to learn about you and your current position; discover your drivers and motivations and establish your personal programme aims.

Module 1 – What does leadership mean to you?

Explore the concept of leadership from a theoretical and practical perspective in order to work out how you see leadership as a concept and, most importantly, how you view yourself as a leader.

Module 2 – Your context; your culture

Reflect on your leadership environment and contemplate how you are able to influence culture through your everyday actions. Also consider how your own personal network can support you as you continue to grow.


Module 3 – Knowing self

Everyday leaders have a strong identity and fundamentally 'know who they are'. Take time to review your values, beliefs and purpose; raise your sense of self-awareness; and understand what it really means to be 'authentic'.

Each module incorporates 2 hours of online video resources, a series of individual 'exploration tasks', ongoing opportunities for reflective discussion and supported individual reflection. Module 3 also includes a 60 minute 1-2-1 mentoring session and additional 90 minute online video/webinar.

Making sense of your learning

Post-programme 1-2-1 to reflect on what has resonated with you from the programme, why it felt meaningful and identify what you will do next.



**“ Education is
not the filling of
a bucket, but the
lighting of a fire.**

W.B. YEATS

Everyone undertaking this course will have their own unique perspective and will develop their own, personalised learning outcomes throughout their programme experience. The core aims of the programme, however, are for you to:


- Understand what leadership means to you and those around you
- Appreciate how you can make a difference to your own context
- Recognise how culture is created and shifted by individual behaviour
- Be clear about your own values, beliefs and purpose
- Know and value your network of support
- Be able to 'walk your own talk' with your leadership style

How much will it cost?

The 'Introduction to Everyday Leadership' programme will launch in August 2020 and run on an ongoing basis. The programme has been designed to offer 'just-in-time' learning that fits around your existing family and work commitments. You are in control of what you learn, how quickly you progress and when you access the 1-2-1 mentoring support.

The first ten places on this programme will be available at an introductory offer price of **£200** per person.

The usual price will be **£300**.



Can we really manage
change in a world where
change is everywhere?

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Great people make amazing things happen

CURIOUS?

To book your place or to discuss your
needs over a coffee, contact:

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SCAN ME